



## **Journal of 'Competence-based Strategic Management',**

Volume 5:2011

### **Call for Papers**

#### **Key Issue:**

#### **„Competence and Cooperation“**

##### **1. General Information**

The resource- and competence-based view of the firm (RBV & CBV) have evolved to popular and dominant scientific paradigms in business research, especially in organization and (strategic) management science. The Journal of 'Competence-based Strategic Management', published by the German 'Rainer Hampp' Publishing House, provides a forum for scientific contributions to the field of competence-based management research. According to international publication standards all papers submitted will be reviewed following a double-blind peer process. All reviewers are longstanding members of the international community of scholars in CBV and RBV research.

The board of editors would like to encourage you to submit scientific contributions addressing the leitmotif of the current call for papers (see below). Submitted papers should be handed in by **31<sup>th</sup> of March 2010**. After submission and a preliminary examination for suitability of the papers, a double-blind review process (with at least two experts in the field) will be initiated. The scheduled date of publication of the Journal is the second quarter of the year 2011.

## **2. Subject Coverage of the Special Issue on Competence and Cooperation**

The arsenal of strategic business management can't be imagined without cooperative arrangements like alliances, networks and value-adding partnerships, as well as the cooperative intelligence of internal teams. Increasingly, collective actions complement the individual perspective respectively intra- and inter-organizational cooperations replace single-firm efforts. The competence-based view on strategic management allows examining aspects of alliances, which are paid less attention in other theories or are examined in other ways. In this context, it is important to consider that companies try to influence their environment, but simultaneously succumb under resource- and competence restrictions which can only be avoided by cooperative arrangements. This moves the often unattended aspects of power within the inter-organisational level into the centre of attention.

Furthermore, the competence-based view underlines the possibility of bundling superior expertise with the aim of achieving sustainable competitive advantages. Not least the relational view (Dyer/Singh 1998) stresses this option. Despite this necessary extension of the competence-based view, a lot of pending questions can be found in the subject area „Cooperation and Competence“. Up to now there is no coherent view of motives, causalities and effects in the context of the competence-based strategic management. This is the approach of the upcoming volume 5 of the Journal of “Competence-based Strategic Management”.

The contributions in this volume should discuss the numerous facets of cooperation research and the miscellaneous fields of cooperation in practice. Questions of interest are in particular:

- Which types of cooperation are used for the purpose of competence-based management (competence development and competence usage)?
- Which cooperative motives underlie competence-based alliances? Do motives differ in dependence of situational factors (e.g. dynamic versus stable markets)?
- Which competences can be found in cooperations? How do these competences contribute to the performance of the involved partners?
- How should cooperations be managed to improve innovative performance? For example, which criteria should partner-screening include?
- Which competences are required both on the functional and on the top-management level for successful cooperation?
- In what way can competences be used as an explanation or composition for collective strategic decisions on diversification?
- Do different phases of cooperation need different competences and how can they be structured?

- How can alliance capabilities be measured?
- How do teams, committees and other governance mechanisms, which are used as alliance functions, act and perform?
- How can an effective task and competence distribution in intra- or interfirm cooperations be achieved?
- Do sectoral differences in alliance capabilities exist?

This enumeration is exemplary and therefore the call is open for conceptual and empirical papers, which can be summarized among the outlined frame. After all, it's the target of this volume to discuss various aspects in alliance research under competence-based aspects. Simultaneously, we expect the mentioned questions to be able to address various problems of managerial practice.

### **3. Target group, formalities and board of editors**

The board of editors invite all scientists working in the fields of management, organisation and network research, psychology, organisational sociology and leadership to submit contributions.

Contributions can be written either in German or in English language. Submitted papers should correspond to the author guidelines. For details see:

[http://www.lemex.uni-bremen.de/cms404/fileadmin/download/Yearbook\\_Guidelines\\_ger.pdf](http://www.lemex.uni-bremen.de/cms404/fileadmin/download/Yearbook_Guidelines_ger.pdf).

The deadline for submission is **31<sup>th</sup> of March 2010**.

#### **Publisher of the 5<sup>th</sup> volume:**

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